



# BEAVER-VISITEC INTERNATIONAL

## REDUCING COSTS WITH A CLOUD-BASED AUTOMATION SERVICE

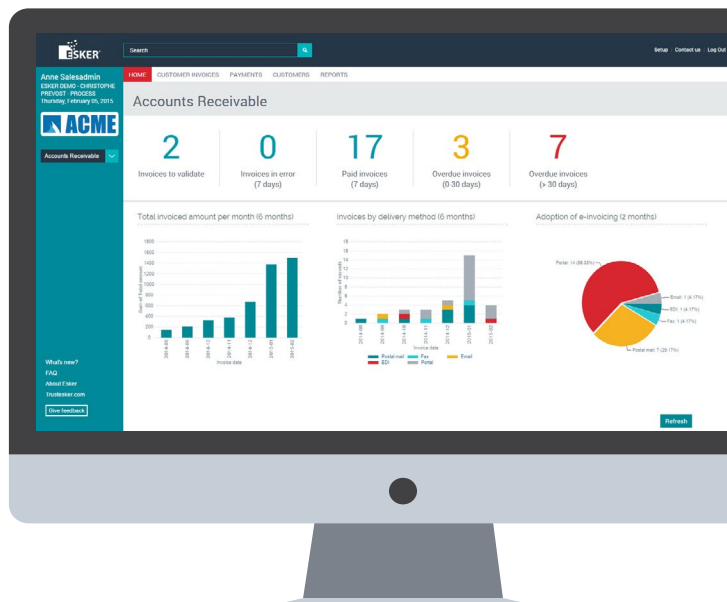
### BACKGROUND

Beaver-Visitec International is a global manufacturer, developer, and marketer of ophthalmic and other specialty microsurgical products. Prior to implementing Esker, the company had been manually processing close to 40,000 customer invoices annually, which was causing a number of business challenges that needed to be addressed.

As a result, Beaver-Visitec identified the need to automate manual processes in order to reduce costs, improve efficiency, simplify IT systems, and raise the standard of the back-office functions.

Beaver-Visitec needed to source a supplier with a sufficiently agile and flexible solution that could be tailored to ensure their various requirements could be met, which included:

- A range of both short-term and long-term business needs
- The specific requirements of the finance team
- The ability to automate a variety of documents
- The scope for future expansion



*“At the time we decided to automate the delivery of invoices, we were outputting around **150 invoices a day**. We contacted several companies to discuss our requirements and early discussions showed that Esker was best placed to help us **achieve our objectives**.”*

Julia Nyman | Finance Manager

### THE SOLUTION

Esker’s cloud-based Accounts Receivable automation solution was selected by Beaver-Visitec for sending and receiving business documents between customers, business partners and suppliers — regardless of source, format or destination.

Following a review of Beaver-Visitec’s operations, Esker recommended a cloud-based Mail Services solution for use alongside Beaver-Visitec’s existing software. Esker’s solution was tailored to meet the financial department’s specific needs, and the fact that the solution could be used for more than just mailing sales invoices was particularly appealing.

## BENEFITS

By streamlining core business activities and standardizing processes, Beaver-Visitec has been able to meet critical revenue objectives such as:



Improved efficiency and accuracy



Online support tools for control of daily runs



Saved time and resources for the finance department



Customers receive their documents more quickly than before

*“Everyone at Esker has been **very responsive** and we know they are always on-hand to respond to any queries we may have. We have already noticed a **significant saving** on our postage costs, and if you factor in the point that staff can now be deployed to other tasks, it adds up to **measurable cost savings** for the business.”*

Julia Nyman | Finance Manager



*“One reason we selected Esker was because it offered the scope for **future expansion** with **no disruption to our existing processes**. Now that the invoicing side of the business is fully operational, we have already been able to outsource our customer statements in the same way. Six months after our initial contact, Esker was fully operational in the finance department and has given us the **flexibility to automate** the delivery of a **variety of documents**.”*

Julia Nyman | Finance Manager

### ABOUT BEAVER-VISITEC INTERNATIONAL

Beaver-Visitec International specializes in the development and manufacture of innovative new products for a wide range of ophthalmic and specialty microsurgical procedures. Clinicians and healthcare facilities around the world rely on its products. With an 80-year heritage, the company has established a reputation for precision, quality and innovation across all areas of ophthalmic surgery, and its portfolio of trusted brands are distributed worldwide.

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